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Corporate Social Responsibility

Sustainability Report

Buriram Sugar Group (“BSG”) has a determined vision to become a part of sustainable social development in order to build the commitment, acceptance and reliance with the cumulative supports and value additions to the community, the society and BSG based on the following concept and guidance: “Business Development with Environmental Preservation and Sustainable Advancement Building to the Community”. BSG has a strong resolution to sustainably create business with continuous growth in a way that is capable to develop life conditions of sugarcane farmers, nearby communities and employees. Consequently, a number of projects and activities have been created with great participations and supports from the state and private agencies.

Since the beginning of the Company, established in 1964, BSG has determined the guidance of policies concerning to corporate social responsibility (“CSR”) under the following concepts:

The conceptual framework of organizational commitment is “GCECS: Governance, Commitment, Environment, Community and Sustainability”

- G- Governance refers to “transparency in business conduction”.
- C- Commitment refers to “our determination and responsibility”
- E-Environment refers to “the concept of environmental preservation”
- C-Community refers to “the path to the goals with care and support to the community”
- S-Sustainability refers to “the sustainable ways of living together”

In recent years, besides the integration of knowledges and potentials in the to support a number of projects to achieve the goals, the collaboration with related individuals and operations has been made in order to concretely and successfully support the society in many dimensions, for instance:



The Career Promotion for Life Quality Development

BSG has continuously organized projects on promotion of careers for life quality development. Except for the careers promotion project in the communities, the construction project for handmade mats learning center in Soak Doo Community and the construction project for handmade red-edge sarong learning center in Kooborn Community, which have been continuously developed, BSG has also extended the outcome to educational institutions by promoting learners development activities (BRR: cuts in classroom hours and rise in being knowledgeable time on the way to sustainability) which refers to food processing project of Ban Nongkwang School, Buriram Primary Educational Service Area Office 4 that supports the community enterprise and “the project for moral young businessmen to a creative economy” in purpose of allowing the community and the educational institution to self-sufficiency and strengthening the concept for continuous improvement. Additionally, according to the drought crisis in Thailand, the impact had influenced on people in a large scale; consequently, BSG supported the budget for drinking water purchase to the community, and collaborated with Dongyai Forest Wildlife Sanctuary, Noan Dindang District in dam construction. Furthermore, the collaboration with Military Circle 26, Buriram Province and Hin Lek Fai Municipal District was made to construct some residences for indigent people in the area of Hin Lek Fai Municipal District, Koomuaeng, Buriram Province.

BSG also supports sugarcane farmers in the surrounding areas of the factory to produce higher crop yield and quality production with the principle and responsibility for farmers through the development of administration system, management for sustainability of production and profits for farmers, in addition, the improvement of innovation to increase the efficiency for the organization and farmers as well as the learning supports to the employees and farmers for sustainably growth.



Human Resource Development in the Organization

BSG respects human rights and legal practice therefore the regulation of the employee rights and stakeholders was specified in the handbook of good corporate governance and code of conducts with the support of more intense basic rights in the workplace than those specified in the law. Additionally, health care and security has been provided to employees and contractors through the system of occupational health management and standardized security. Furthermore, the employees and stakeholders can also offer additional suggestions or inform their complaints to the chairman of good governance committees or the office of internal audit. Afterwards, the investigation committees will be appointed to investigate the facts and solve the problems as complained.

BSG believes that all employees are extremely valuable resources for business operation therefore BSG determines to develop the employees' skills and their life quality in order to create the man power that is fulfill with quality for the organization. BSG emphasizes that employees are a kind of significant mechanism and the base of every accomplishment of the organization which is the important power to make the business succeed continuously.

The compensation for the employees which is except for salary and wages is the important matters that BSG never ignores since BSG always realized the code of ethics to generate the benefits for stakeholders. Business operation in accordance with the code of ethics and morality, including the accountability and transparency which is pursuant to good governance and code of conducts are the important issues for times to times that BSG is honored.



BSG also emphasizes the knowledge management and aims to create the learning organization which provides the learning improvement for lifetime and gradually becomes the innovative organization in the future. To achieve these goals, the support and encouragement has been provided for employees to participate in the work-related learning and sharing to internal departments as well as external sections in order to exchange knowledge and experiences including the network building for work performance. In 2016, BSG organized an activity of “BRR Innovation Award 2016” (Organization Innovation Contest) in order to exchange knowledge and create new innovation within the organization. Additionally, employees’ training and improvement in a variety of work functions was proceeded to apply and develop knowledge to become the best practice, which is capable to bring about beneficial innovation for work performance and work adjustment for BSG. This project is the long-term human resource development to support the experienced employees conveys knowledge to others, for instance: environmental issue, security, information technology, accounting and social responsibility. The purpose of the project is to ensure that knowledge will be remained within the organization. As a result of the above performance, BSG received an Honor Award on Behalf of “Innovative Organization of the year 2016” at a significant ceremony by Stock Exchange of Thailand, MAI Stock Exchange, Department of National Innovation and Management College, Mahidol University, organized on October 6, 2016.



Social Opportunities Sharing

Opportunities sharing for people particularly in the supportive community area of sugarcane plantation are considered as our mission, especially the provided educational opportunities through the following projects: knowledge return for youth, resistance on children employment and educational budget and scholarship support for schools in BSG practice areas. Additionally, the health care projects were organized namely, the access provision to health care services for Community People organized by our collaboration with Hin Lek Fai Health Care Support Hospital to provide the 3rd Mobile Health Unit Service, the oral cavity health care support service for elderly offered by our collaboration with Health Care Division, Hin Lek Fai Municipal District. Furthermore, the construction of residences was conducted for disadvantaged community people, living around the organization area in purpose of providing them a better health care and life quality.



Corporate Social Responsibility

“Treasures in the land and wealth in the water” is a saying that obviously reflects the image of sugarcane farms territory with the area of over 200,000 Rai in Buriram Province. The above distant sugarcane farms not only function as if a breadbasket, providing nourishment to businessmen and agriculturists of 15,000 families, but also have become a significant business foundation of sugar production and cumulative business support, associated with BSG on behalf of the sugar industry pioneer of over 5- decade-establishment in Northeast Region.

BSG applied the management principle concept of “sugarcane agriculturist businessmen” to generate the sustainability in the organization therefore the organization needs to integrate the knowledge and pass on the above concept from generation to generation. In addition, BSG emphasized the community as a home where the assistance and generosity is required among each member of our home. Hence, BSG has been continuously organizing the following social activities, as follows:



Health Care Support

In 2016, BSG led by Buriram Sugar Factory Company Limited, organized the annual health care examination for employees with their good collaboration of health care examination service access. Additionally, the 1st and 2nd mobile health unit activities on behalf of health care examination service access were conducted for people who live in 5-kilometer-distance area and nearby the workplace. Furthermore, the department of CSR also conducted the survey about life conditions of people who accommodate nearby the workplace in order to create the better relationship with the community through organizing the projects, for example, basic life rescue training for farmers, healthy Thai food with a healthy heart, academic training of “Well-being Community” for health care volunteers in Hin Lek Fai Community and the budget support for the emergency room construction of health care support hospital, Tambon Hin Lek Fai.



Educational Support

The Department of CSR collaborated with our volunteer staffs in the organization to organize the project named “The 2nd Knowledge Return for Youth” to the schools located in the areas of 5-kilometre around the workplace. For example, Ban Sao-e School, Ban Hin Lek Fai School, Ban Kooborn School and Ban Saprakam Tarworn School. The purpose of this project is to provide them knowledge about environment, drugs, resistance campaign against children employment in sugarcane farms as well as ice-breaking activities between BSG employees and students and scholarship provided to primary and secondary students in some special occasions such as National Mother’s Day, National Children’s Day and so on. The alms canteen was also provided in that day. In addition, the educational support project which is called “BRR: Cuts in Classroom Hours and Rise in Being Knowledgeable Time on the Way to Sustainability” Activity for Ban Nongkwang School was completely succeeded, guaranteed with the National Championship Award in the 66th Students’ Handicrafts Event at Rangsit Campus, Thammasart University. Nevertheless, BRR Skill up O-NET Project 2016 was also organized for students’ potential development and O-NET Preparation on behalf of youth’s educational upgrade guidance as well.



The Inheritance of Cultures and Traditions

BSG has participated in the local activities according to the several religious and traditional occasions around the workplace. Our activities emphasized the teamwork working system from planning procedure to activities performance, in which BSG and the community are engaged. The activities are included as follows: 1) Water-Pouring Ceremony with a Blessing from a Respected Elder during the Annual Songkran Festival; 2) “The Beginning of Buddhist Lent” Activity in which BSG has annually been involved with our arrangement of candle procession; 3) The Almshouse Activity During the Beginning of Buddhist Lent; 4) Loy Kratong Festival Activity with the Gratuity Support for Kratong Parade Contest and Beauty Contest, Hin Lek Fai Municipal District; 5) The Almshouse Activity During the End of Buddhist Lent; 6) The Ceremony of Presenting Yellow Robes to the Buddhist Monks in Purpose of Sermon Hall Construction in a Monastery at the End of the Buddhist Lent; 7) The Annual Activities of Songkran Festival and Day of Eldery at Silareang Temple, Ban Hin Lek Fai. All of these activities showed the great collaboration outcomes from both employees and all stakeholders, particularly the community.

Corporate Social Responsibility of BSG is considered as a key to open the way of the sustainable growth for the organization, together with the ongoing development of society, economy and national culture.

